

# THE CROWDSOURCED POST

In this post, you'll send **3 OR MORE EXPERTS** the same question and ask them to provide a short answer to that question. The answers are aggregated into a single post.

**Your Awesome Crowdsourced Post**

Your Fantastically Fantastic Headline Here

Introduce the question that was posed to the experts.

Place a headshot of Expert 1 and provide their name and company name or title (if applicable).

Place a headshot of Expert 2 and provide their name and company name or title (if applicable).

Place a headshot of Expert 3 and provide their name and company name or title (if applicable).

Place a headshot of Expert 4 and provide their name and company name or title (if applicable).

Don't forget to link to each expert's website if it is applicable. Optionally, link to their social channel like Twitter or LinkedIn.

Have a Lead Magnet CTA or add an email opt-in form to the end of the post.

**POPULAR POSTS**

Have your popular posts in the sidebar so people can continue to interact with your blog.

**CHECK OUT THIS COOL PRODUCT**

Make a relevant low-dollar "Tripwire" or Lead Magnet offer in the sidebar.

LEARN MORE

Share: f t in

Give the option to share the post at the top of the page or in the sidebar.

**Repeat**

End of Post Opt-In

Enter First and Last Name

Enter Email Address

SUBMIT NOW

Add each expert's response to the question you posed. This makes for a rich article with many points of view. And don't forget to tag each expert in social media to let them know the post is live on your blog.

Continue to add headshots, names, and titles of experts. Then add their responses.