

# THE EMBED REACTOR

This post can be created very quickly by **EMBEDDING AND REACTING** to just one resource. Or, you could include multiple resources to increase the value.

**Spend ample time to create a good headline.**

**VARIATION 1:** Embed a video that is relevant to your audience. If the video is popular, this is a bonus.

**Add your analysis or reaction to the video.**

**VARIATION 2:** Embed a Slideshare presentation that is relevant to your audience. If the presentation is popular, this is a bonus.

**Add your analysis or reaction to the Slideshare presentation.**

**VARIATION 3:** Embed an infographic from a site like Visual.ly that is relevant to your audience. If the infographic is popular, this is a bonus.

**Add your analysis or reaction to the infographic.**

**Have a Lead Magnet CTA or add an email opt-in form to the end of the post.**

**POPULAR POSTS**

**CHECK OUT THIS COOL PRODUCT**

**Share:** f t in

**Have your popular posts in the sidebar so people can continue to interact with your blog.**

**Make a relevant low-dollar "Tripwire" or Lead Magnet offer in the sidebar.**

**Give the option to share the post at the top of the page or in the sidebar.**

Your Awesome Embed Reactor Post

Your Fantastically Fantastic Headline Here

End of Post Opt-In

Enter First and Last Name

Enter Email Address

SUBMIT NOW