



PLANNING YOUR ENTRY POINTS

These can be created in the "Growth Tools" tab of ManyChat.com

	Where Will Users Opt In?	CTA Text (e.g. Button Copy)	Done?	Free or Paid Entry Point?
Ref URL	<i>Website Page:</i>			Free
Chat Widget	<i>Website Page:</i>			Free
Messenger Button	<i>Website Page:</i>			Free
Checkbox				Free
Click to Messenger Ad (AKA "Json" Ad)				Paid
Sponsored Message				Free
Facebook Page Post Comments				Free
QR Code				Free